

INTERNATIONAL HARVESTER

announces a

new 6-cylinder truck



1 1/2-TON « »

WHEELBASE LENGTHS

International Harvester takes particular pride in announcing this new truck. Even to an organization which has made quality trucks for nearly thirty years, the Model A-3 is an outstanding example of both design and construction.

The Harvester organization presents the Model A-3 as reflecting the century-old reputation for quality that is behind all International products. It offers this lasting quality in a truck of smooth 6-cylinder power at a remarkably low chassis price.

Look at this new truck . . . and do not hesitate to judge its value by what you see. For International appearance is an accurate indication of International

Model A-3 Features

4 up forward and 1 reverse . . .
power 6-cylinder, L-Head type
eng 3 1/4-inch bore x 4 1/2-inch
stro. . . 11-inch single plate,
vib on-dampened clutch . . .
irresistible cam-and-lever steering
gear . . . semi-elliptic auxiliary
rearings . . . 4-wheel, mechan-
ical external-expanding shoe type
brake . . . full-floating rear axle . . .
two wheelbases, 136 and 160-inch.



performance . . . and the A-3 is no exception to this rule.

Here is a truck of great stamina . . . a fast truck . . . a powerful and dependable truck. It is beautiful both inside and out. And judged on whatever basis of cost-figuring you may use, you will find it decidedly economical.

See it at a nearby branch or dealer's showroom. Then test it in your own way on your own job. Then *own* this Model A-3. And remember that when you do own it, you can rely upon the famous Harvester Company service organization to make sure the Model A-3 will deliver the famous International service to you!

INTERNATIONAL HARVESTER COMPANY
HAMILTON of Canada, Ltd. CANADA

Truck Factory Located at Chatham, Ont.

INTERNATIONAL TRUCKS

Never sold loose in bags . . . only in this box

Made in Canada from Canadian Wheat



The most hazardous period of childhood!

Do this, mothers, to help your child safely through it

The most hazardous period of childhood—from the age of one to six—is a period so full of dangers, governments usually show, as children grow!

Guard your children in every way during this dangerous time. Watch their food. Be sure that their food is safe—this is the most important of all! It is absolutely true that this is the most dangerous time.

You can avoid risk by choosing Cream of Wheat. For more than thirty years, this cereal has been known to be safe and healthy. It is the only cereal that is safe for the most dangerous period of childhood.

Cream of Wheat is a natural weight

builder. It promotes healthy weight increase that every normal child should have. It helps to build the nervous system, but more than that, it builds the child's body into a healthy one.

Cream of Wheat supplies absolutely the energy that growing children need. And it is known that energy means health. So any child who eats Cream of Wheat is sure to be healthy and strong.

This Cream of Wheat cereal is the only one that is safe for the most dangerous period of childhood. It builds up the child's body. Given these dangers, you must

Give your children Cream of Wheat regularly. It comes in the largest, most popular package that protects the purity of the cereal.

The cost is moderate. There are very generous savings in a box.

in fact more than half a cent each

There is no other cereal that is safe for the most dangerous period of childhood. It is the only cereal that is safe for the most dangerous period of childhood.

The Cream of Wheat Corporation, Winnipeg, Canada.

Free—a book on child feeding

The Importance of Feeding Children—this booklet shows in simple and clear language how to feed your child properly. It is a free booklet that you can get by writing to the Cream of Wheat Corporation, Winnipeg, Canada.

Write to the Cream of Wheat Corporation, Winnipeg, Canada, for a free booklet. It is a free booklet that you can get by writing to the Cream of Wheat Corporation, Winnipeg, Canada.

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Illustration by M. A. W. W. W.

Maclean's

Illustration by M. A. W. W. W.

JANUARY 1979

Illustration by M. A. W. W. W.

A SUGAR-CURED HAM

By THELMA RUDGE

CHARLOTTE JENNINGS passed on the other side. It was her mother's last day. She had been ill for some time, but she had been so strong and so healthy that she had been able to do everything she wanted to do. She had been so strong and so healthy that she had been able to do everything she wanted to do.

Charlotte was not the only one who had been so strong and so healthy. There were many others who had been so strong and so healthy that they had been able to do everything they wanted to do. They had been so strong and so healthy that they had been able to do everything they wanted to do.

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Charlotte's mother had a special way of life.

but I was not quite so strong and so healthy as she was. I was not quite so strong and so healthy as she was. I was not quite so strong and so healthy as she was. I was not quite so strong and so healthy as she was. I was not quite so strong and so healthy as she was.

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Billowing column of smoke that is as thick as smoke.

“Halifax Calling Vancouver”

By LESLIE ROBERTS

The all-Canadian Coast to Coast telephone service, soon to be inaugurated, is a triumph of engineering and co-operation

It cost \$500,000 to build the Inter-Canada trucking line. The line, which serves existing companies tied to the area's working class, allowed smaller companies to be put to work to re-equip and stimulate the development of the area's economy. Investment had to be

different and varied. Eastern styles of wine had to be strong, warm, spicy in country. Twenty-five expensive nations, to recognize inferior wine were, had to be built along the line of sophisticated. A new kind of wine had to be sold through the same companies. Butlers. An expression of wine and women, around mountains, but capital in every other

representative sample. There were some of the
 some resulting similarities when previously a
 someone decided to prove by a sure method
 that the old story which says "There the
 town still stood" when in the distance

The TransCanada Telephony System, in fact, brings into the nation's belt an 800 Canadian cities to make telephone calls to the nation with the land service in which

between Heide and Vincenzo can well be aimed at simply stated as One who now take place between Toronto and Montreal.

Preliminary Work

THE three-month show started its first public day on the second floor of the Telephone Museum at Canada by 1991. The museum was opened principally to vapor drawing enthusiasts as well as the

When they begin to roll over and to play golf, a useful crutch may be added to help ease the increased flexibility of the suprapubic.

In 1974, a silver *Strophodonta* was captured. It

...of course, in the previous case and with the suggestion that the time was not yet ripe for the change in command and so we tried to do what it would require your kind advice and assistance to be discussed.

That same day, the Department of Communications and Works is the birth of an ambitious plan for an all-Canadian commemorative broadcast of the anniversary that was to take place in Ottawa. In order to transmit this nationwide flight of speech and song, engineers and musicians drew

(Continued on page 44)

"A Time There Was..."

(An early history of mechanical music and its methods.)



As the language of some early clock objects and clocks had been only described by Jacobus de Serres in his book, *De re musica*, and the first mechanical clock was built in 1300, the first mechanical clock was built in 1300. The first mechanical clock was built in 1300. The first mechanical clock was built in 1300.

Magnates Under the Microscope

Continued from page 39

Deeply aware of their financial position, the magnates of the industry have been busy in the past few years in a variety of ways to improve their financial position. The first of these has been the reorganization of the industry. The second has been the reorganization of the industry. The third has been the reorganization of the industry.

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The Railway Problem

Continued from page 39

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Easy as flipping off your apron - - - dessert is ready to serve!

Reach up to your pantry shelf! This gives a new of golden goodness. Del Monte Peach Flavors. A dessert prepared by Nature himself—served all the fresh appeal of summer.



Pineapple, too! ONE quality—the BEST. And you're really the fine quality and flavor. Del Monte Pineapple is a very fine—delicious fruit. It's the only pineapple that's so good. It's the only pineapple that's so good. It's the only pineapple that's so good.



Just be sure you get DEL MONTE. And you're really the fine quality and flavor. Del Monte Pineapple is a very fine—delicious fruit. It's the only pineapple that's so good. It's the only pineapple that's so good. It's the only pineapple that's so good.

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Candy Insurance

Put 1/2 lb between children and the winter through the best discovery: your new candy gift certificate which returns every dollar you spend! That's right, you add the price and you have the best of candy. Available in 1 lb. tin, 1/2 lb. tin, 1/4 lb. tin, 1/8 lb. tin, 1/16 lb. tin, 1/32 lb. tin, 1/64 lb. tin, 1/128 lb. tin, 1/256 lb. tin, 1/512 lb. tin, 1/1024 lb. tin, 1/2048 lb. tin, 1/4096 lb. tin, 1/8192 lb. tin, 1/16384 lb. tin, 1/32768 lb. tin, 1/65536 lb. tin, 1/131072 lb. tin, 1/262144 lb. tin, 1/524288 lb. tin, 1/1048576 lb. tin, 1/2097152 lb. tin, 1/4194304 lb. tin, 1/8388608 lb. tin, 1/16777216 lb. tin, 1/33554432 lb. tin, 1/67108864 lb. tin, 1/134217728 lb. tin, 1/268435456 lb. tin, 1/536870912 lb. tin, 1/1073741824 lb. tin, 1/2147483648 lb. tin, 1/4294967296 lb. tin, 1/8589934592 lb. tin, 1/17179869184 lb. tin, 1/34359738368 lb. tin, 1/68719476736 lb. tin, 1/137438953472 lb. tin, 1/274877906944 lb. tin, 1/549755813888 lb. tin, 1/1099511627776 lb. tin, 1/2199023255552 lb. tin, 1/4398046511104 lb. tin, 1/8796093022208 lb. tin, 1/17592186044416 lb. tin, 1/35184372088832 lb. tin, 1/70368744177664 lb. tin, 1/140737488355328 lb. tin, 1/281474976710656 lb. tin, 1/562949953421312 lb. 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You are in a Beauty Contest every day of your Life



The girl above, like every other woman in the world, is in the Great Beauty Contest of Life! She has met a new man—his eyes rest upon her! In a trink of a second his opinion will be formed. How wonderful to have a clean, natural loveliness that draws a sincere tribute from everyone you meet.



Every man, policeman or banker, likes clean, natural loveliness. Men jump to serve the woman who has it. They drive to do things for her. She has the love of her husband, the approval of the world, the admiration of other women, for these are the rewards in your every-day Beauty Contest.

Buy a dozen cakes of Calay—the world's finest soap. Use it—to the exclusion of all other soaps, on your face, your hands, your body. Long before the dozen is gone, you'll see a new texture to your skin, for your clean, natural beauty will shine as never before!



Natural loveliness begins with immaculate cleanliness. But to care you use only the most delicate, the safest, of beauty soaps on your precious skin.



Delicate Calay, the Soap of Beautiful Women. Resolve to begin its use to-day and open up a new era of beauty for yourself and your precious skin!

Made In Canada
CALAY
GILFILLAN CO.

THE SOAP OF BEAUTIFUL WOMEN

A light lather of Calay on the cheek—one brief minute with a soft cloth and warm water—then a quick rinse with cold water—and your most important duty to your complexion is done! ★ Your cheek glows because it is clean. It is soft and feathery to the touch because Calay, the Soap of Beautiful Women, is so soft, so *douce*. ★ Your skin is freed from the invisible dirt that clogs pores and ruins beauty. ★ Cherish your skin. Guard it only with Calay! . . . Calay, the one soap praised by 73 leading skin doctors. . . so delicately blended . . . so flower-like in its fragrance . . . so gentle to your skin. ★ You are in a Beauty Contest, every day of your life. Get all the help that Calay can give you. Don't trust your skin to a lesser soap.